GREATER AKRON CHAMBER

Sponsorship Guide

2027

OVERVIEW

The Greater Akron Chamber (GAC) has developed a series of events and programs to support the organization's priorities and serve as opportunities to connect, convene and engage the business community with our key initiatives.

The events and programs are designed to not only connect business leaders with one another and relevant content, but also to serve as a platform for businesses seeking exposure to align their investment with key topics, experiences and audiences.

Enclosed are the 2027 sponsorship opportunities. Many of the dates, times, topics and venues have been selected already and those that have not are in development, to be completed shortly.

Please note: In an effort to provide broad access to exposure and ample opportunities to engage, GAC does not provide exclusive sponsorship opportunities outside of the newly offered event space sponsorships. All opportunities are afforded to any company interested in supporting this work.

Thank you for your consideration of these opportunities and the prospect of supporting our work in these areas. If you would like to sponsor or have questions about these opportunities, please email me at bpopa@greaterakronchamber.org.

We are looking forward to a great year of programming and we hope to have you as a partner to help make it happen.

Warm regards,

Brynn Popa
Executive Vice President
Greater Akron Chamber
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SIGNATURE EVENTS

GAC ANNUAL MEETING

The largest gathering of business leaders in Greater Akron, the GAC Annual Meeting represents an evening of celebration, connection and recognition as the Chamber reflects on its accomplishments and shares its priorities for the year ahead. This event kicks off with a networking event, followed by the H. Peter Burg Economic Development Leadership Award, and updates on the achievements to date and the work to come. The event features a plated dinner, appetizers during the reception and an open bar.

Date: March 10, 2027 (4:15-7:00 pm)

Location: John S. Knight Center

Expected Attendance: 700

Sponsorship Deadline: February 10, 2027
(to be included in all print materials)

PRESENTING SPONSOR — **$10,000**

- Recognition, via company logo, as a Presenting Sponsor on all marketing, promotional materials, communications leading up to and at the event
- Two priority reserved tables of ten with table signage
- Company recognized from the podium during the program
- Logo recognition during the reception on beverage napkins
- Opportunity to provide a company giveaway item to attendees, to be given at the conclusion of the event
- Opportunity to submit an ad to be included in a rotating slide show during dinner*

PREMIER SPONSOR — **$6,000**

- Recognition, via company logo, as a Premier Sponsor on all marketing, promotional materials and communications leading up to and at the event
- Company recognized from the podium during the program
- One reserved table of ten with table signage and premier placement
- Opportunity to submit an ad to be included in a rotating slide show during dinner*

SUPPORTING SPONSOR — **$2,500**

- Company recognized as a Supporting Sponsor during the program on signage and slides
- One reserved table of eight with logo/table signage

PATRON SPONSOR — **$1,250**

- Company recognized as a Patron Sponsor during the program on signage and slides
- Half a table (four tickets) at a reserved table

**This ad can congratulate the H. Peter Burg award winner, display the organization's support for the Chamber, etc.*

30 FOR THE FUTURE

30 for the Future honors 30 exceptional leaders, ages 25 to 39, who are not only excelling in their careers but also making bold moves leading in our community. These honorees exhibit leadership both as a part of their company's team and as an engaged leader in the Greater Akron community. Recognition of these leaders by current community leadership will continue to support and motivate their contributions. The event is celebratory, high-energy and leaves attendees feeling confident and excited about the next wave of leaders in this region.

Date: September 24, 2027 (8:30-10:30 am)

Location: DoubleTree Akron/Fairlawn

Expected Attendance: 350

Sponsorship Deadline: August 20, 2027
(to be included in all print materials)

PRESENTING SPONSOR — $3,500

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- One reserved table of eight seats with priority seating at the event
- Presenting Sponsors who commit by July 1, 2027 have the opportunity to deliver a company message from the podium and present awards to a group of recipients
- Presenting Sponsors who commit by April 1, 2027 have the opportunity to serve on the selection committee
- Logo featured at the end of each video, shared over social media through the end of the year
- An opportunity to submit a congratulatory ad to a winner (or generally to all winners) to be played during the networking and breakfast.

SUPPORTING SPONSOR — $1,500

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- One reserved table (eight seats) at the event
- An opportunity to submit a congratulatory ad to a winner (or generally to all winners) to be played during the networking and breakfast.

PATRON SPONSOR — $750

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- A reserved half table (four seats) at the event

BUSINESS GROWTH SYMPOSIUM

Insights and Connections to Help Businesses Grow and Thrive

The **Business Growth Symposium** was new to the GAC events and programs line-up in 2026. This inaugural symposium is a half-day event, designed to bring together small and second-stage business owners and their teams for learning, collaboration, and connection. Through a keynote presentation, targeted breakout sessions, and meaningful networking opportunities, the symposium equips participants with practical tools and insights to strengthen their operations and accelerate growth.

Date: May 19, 2027

Location: TBD

Sponsorship Deadline: April 9, 2027
(to be included in all print materials)

PRESENTING SPONSOR — $1,500

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Opportunity to giveaway an item to attendees at the event
- Recognition as a Presenting Sponsor from the podium at the event
- Five tickets to the event

SUPPORTING SPONSOR — $750

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Three tickets the event

PATRON SPONSOR — $250

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- One ticket to the event

ECONOMIC OUTLOOK

The GAC Economic Outlook is an event that is consistently well-attended by business and community leaders who want to better understand the economic trends and forecasts for the year to come. In a panel format, thought leaders and industry experts will share the current state of the Greater Akron economy and their insights about what's next in areas like inflation, consumer confidence, workforce, financial markets, and other critical business economic factors in the year ahead.

Date: November 19, 2027 (8:00-10:00 am)

Location: DoubleTree Akron/Fairlawn

Expected Attendance: 185

Sponsorship Deadline: October 20, 2027
(to be included in all print materials)

PRESENTING SPONSOR — **$750**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Company recognized from the podium during the program
- A reserved table of eight seats with company logo at the table

SUPPORTING SPONSOR — **$350**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- A reserved half table (four seats) with company logo at the table

EVENT SERIES

AKRON-CANTON ADVOCACY ALLIANCE

Amplify Your Voice. Strengthen Our Region.

The Akron-Canton Advocacy Alliance (ACAA) brings business leaders, elected officials, and policy experts together for meaningful conversations on the issues that shape our region's economic future. Through the Countdown to 2027 Series and signature events including the ACAA Day in Columbus and the Candidates Conference & Leadership Reception, these efforts connect the business community directly with key decision makers at all levels of government.

Over the past year, ACAA events have welcomed more than 25 policymakers, including U.S. Representatives Mike Rulli and Emilia Sykes, (former) Senate President Rob McColley, State Senators Brian Chaves, Jerry Cirino, Jane Timken, State Representatives Jack Daniels, Matt Kishman, Bill Roemer, Veronica Sims, and many others. Our members gain exclusive access to state and federal leaders while helping influence the policies that impact our business climate.

Why Sponsor the Countdown to 2027 Series:

Becoming an ACAA Series Sponsor means your organization will be recognized year-round as a champion for business advocacy and regional growth. Your brand will be front and center with hundreds of business and government leaders across the Akron-Canton region throughout the year.

ACAA EVENTS:

COUNTDOWN TO 2027 SERIES (~40-50 attendees)

These series events are held throughout the year to address timely policy and business issues.

ACAA DAY IN COLUMBUS (~100 attendees) - March 25, 2027 at the Ohio Statehouse

The Akron-Canton Advocacy Alliance (ACAA) is hosting the ACAA Day in Columbus to connect members with key government officials and activities unfolding in Ohio's capitol. This unique event will provide members with exclusive opportunities to interact with key decision-makers and officials on the forefront of the State Operating Budget and other important legislative and administrative activities. The day will feature a series of speakers and Q&A sessions.

CANDIDATES AND ELECTED OFFICIALS (~150 attendees) - October 22, 2027

An opportunity for elected officials, candidates, business executives, and community stakeholders to connect and network in an intimate setting.

ACAA SPONSORSHIP LEVELS:

PRESENTING SPONSOR — **$5,000**

- Recognition as Presenting Sponsor for the Countdown to 2027 Series and all related events.
- Recognition as a Presenting Sponsor on the ACAA website, newsletter, Public Policy Agenda and all printed materials.
- Logo placement on all marketing, communications, newsletters, and event signage throughout the year.
- Recognition from the podium and opportunity to deliver remarks or introduce speakers at each series event.
- Eight tickets to every series event, including the Candidates Conference & Leadership Reception.
- Mentions on social media and inclusion in a promotional video.
- Exclusive opportunities during ACAA Day in Columbus and Candidates Conference & Leadership Reception to provide remarks, introduce speakers, or host a giveaway.
- Four tickets to ACAA Day in Columbus.

PREMIER SPONSOR — **$2,500**

- Recognition as Premier Sponsor on all marketing, communications, and event materials throughout the year.
- Recognition as a Premier Sponsor on the ACAA website, newsletter, Public Policy Agenda and all printed materials.
- Acknowledgment in event remarks.
- Four tickets to each series event, including the Candidates Conference & Leadership Reception.
- Two tickets to ACAA Day in Columbus.

SUPPORTING SPONSOR — **$1,000**

- Recognition as Supporting Sponsor on all marketing, communications, and event materials throughout the year.
- Recognition as a Supporting Sponsor on the ACAA website, newsletter, Public Policy Agenda and all printed materials.
- Two tickets to each series event, including the Candidates Conference & Leadership Reception.
- One ticket to ACAA Day in Columbus.

Sponsorship Deadlines:

- ACAA Day in Columbus: Mid-February
- Policy Conference & Leadership Reception: Mid-September
- Series: Rolling – secure early for maximum exposure

BUSINESS OWNER ROUNDTABLES

Continuing the successful series launch in 2026, the Business Owner Roundtable Event Series is designed to support the unique needs of business owners of second stage companies (defined as businesses with $1 million - $50 million and 10-99 employees by The Edward Lowe Foundation). These owners, focused on growth, operations, development and visibility, will gain access to a host of resources that will support them in this stage of business. The Business Owner Roundtable events combine content and information geared towards second stage business owners, with the opportunity to increase connections and grow networks with other owners as well.

Dates:
March 19, 2027 (8:30-10:00 am)
June 17, 2027 (8:30-10:00 am)
August 25, 2027 (8:30-10:00 am)
October 20, 2027 (8:30-10:00 am)

Location: 7 17 Event Space at the GAC

Sponsorship Deadline:
20 business days prior to the event
(to be included in all print materials)

PRESENTING SPONSOR — **$2,500**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the events
- Opportunity to provide opening remarks at one of the events
- Opportunity to giveaway an item to attendees at one or both of the events
- Opportunity to send a message to attendees of one event, on behalf of GAC, to thank attendees for coming and to share content or resources relevant to the business audience
- Recognition as a Presenting Sponsor from the podium at each event
- Two tickets to each event (even if not the business owner)
- Opportunity to participate in the online community (even if not an owner) to participate in the dialogue, add to resources available to business owners

SUPPORTING SPONSOR — **$1,000**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each of the events
- One ticket to each event (even if not the business owner)

GAC NETWORKING SERIES

Building upon the success of our After 5 events, we're expanding to a GAC Networking Series in 2027 to offer even more opportunities for members to connect, build relationships, and experience Greater Akron in new and exciting ways. Featuring monthly events, the series will include our popular After 5 gatherings alongside at least three additional networking events - with new and unique experiences infused throughout the series designed to bring people together beyond the traditional networking setting.

From casual gatherings at local destinations to creative experiences that encourage meaningful connections, each event will provide members the opportunity to expand their networks, strengthen relationships, and engage with the business community in a fun, informal atmosphere.

Sponsors will have the opportunity to build visibility and meaningful connections throughout the series. With multiple events and experiences to engage attendees, sponsorship offers an opportunity to showcase your organization, strengthen relationships, and demonstrate your commitment to Greater Akron's business community.

Dates:

AFTER 5 EVENTS:

January 26, 2027 (4:30-6:00pm)
February 23, 2027 (4:30-6:00pm)
March 31, 2027 (4:30-6:00pm)
April 29, 2027 (4:30-6:00pm)
May 27, 2027 (4:30-6:00pm)
September 16, 2027 (4:30-6:00pm)
October 26, 2027 (4:30-6:00pm)
November 22, 2027 (4:30-6:00pm)
December 14, 2027 (4:30-6:00pm)

MEMBER NETWORKING EVENTS:

Summer 2027 - Dates and times to be announced soon

Location: TBD

Sponsorship Deadline:

20 business days prior to the event
(to be included in all print materials)

GAC NETWORKING SERIES SPONSORSHIP LEVELS:

For this series, we will be providing both stand-alone and series sponsorship opportunities. The Presenting Sponsorship opportunity will be a 'series' sponsor, which includes recognition and exposure throughout the year at all series events.

Those seeking only to sponsor a single event can receive exposure at the event via the Supporting Sponsorship opportunity.

SERIES PRESENTING SPONSOR — **$2,500**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each of the events
- Opportunity to provide company content/materials or giveaways at every event
- Three tickets to each event

SINGLE EVENT SUPPORTING SPONSOR — **$350**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the sponsored event
- Two tickets to the event date of sponsorship

INVESTOR SERIES

Investor Members of the Greater Akron Chamber are the business leaders who drive our regional growth and development. This exclusive event series gives Investor Members the chance to connect with peers through dedicated networking receptions, Investor Roundtables, and CEO Forums.

As part of our expanded Investor Event Series, we are introducing CEO Forums, exclusive gatherings twice a year for CEOs of Investor and Chair's Circle member organizations. These forums will focus on the pressing issues shaping our region's business community and economy, and offer timely insights into the Chamber's current work.

The Investor Networking Receptions occur three times per year and are open to leaders and representatives of Investor Member companies at no cost. This is a great opportunity to "be in the room" with other key leaders and decision-makers in our region. Space is limited; non-sponsor Investor Members may receive 1–2 tickets per company based on capacity.

New to the series this year are Investor Roundtable events. Held quarterly, these sessions offer an opportunity to explore the Chamber's strategic plan, learn more about our regional priorities, and discover new ways to engage in our work. Members and their teams will learn about more ways to get involved and make a meaningful impact in Greater Akron. Event Sponsors will have an opportunity to align their organization with the Chamber's mission, increase visibility among Investor members, and demonstrate their commitment to advancing our region.

Dates:

INVESTOR RECEPTIONS:

June 16, 2027
September 29, 2027
December 16, 2027

INVESTOR ROUNDTABLES:

January 14, 2027
April 7, 2027
July 8, 2027
October 6, 2027

CEO FORUMS:

April 27, 2027
October 19, 2027

Location:

- Forums and Reception: Locations will shift each time to feature new, interesting venues
- Roundtables: 7 17 Event Space at the GAC

Expected Attendance:

- Receptions: 100 per event
- CEO Forums: 20-30 per event
- Roundtables: 25 per event

Sponsorship Deadline:

20 business days prior to the event
(to be included in all print materials)

INVESTOR SERIES SPONSORSHIP LEVELS:

PRESENTING SPONSOR — **$5,000**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Opportunity to provide opening remarks at one of the Receptions and one of the Roundtables
- Opportunity to giveaway an item to attendees at one or all of the events
- Opportunity to send a message to attendees of one Reception, on behalf of GAC, to thank attendees for coming and to share content or resources relevant to the business audience
- Recognition as a Presenting Sponsor from the podium at each in-person meeting
- Five tickets to each Reception

SUPPORTING SPONSOR — **$2,500**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each of the events
- Three tickets to each Reception

MORNING BUZZ SERIES

The Morning Buzz Series is held seven times each year and is designed to bring business leaders, business owners and employees from member companies together to learn about business community and economic development key issues and initiatives in the region. Each event will kick off with networking, followed by a panel conversation for 30 minutes, with a moderator.

Dates:
January 22, 2027 (7:30-9:00 am)
February 26, 2027 (7:30-9:00 am)
April 16, 2027 (7:30-9:00 am)
June 11, 2027 (7:30-9:00 am)
August 13, 2027 (7:30-9:00 am)
October 8, 2027 (7:30-9:00 am)
December 17, 2027 (7:30-9:00 am)

Location: Firestone Country Club

Average Attendance: 120 per event

Sponsorship Deadline:
20 business days prior to the event
(to be included in all print materials)

PRESENTING SPONSOR — $5,000

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each event
- Opportunity to deliver a company message from the podium or introduce the speaker at every Morning Buzz event
- Opportunity to provide company content/materials at each seat/table for every Morning Buzz event
- Eight tickets to each Morning Buzz event

SUPPORTING SPONSOR — $2,500

- Company name and logo recognition on all print and electronic marketing, including website and social media in second position to Presenting Sponsors
- Four tickets to each Morning Buzz Event
- Opportunity to provide company content/materials at each seat/table for three meetings of choice during the Morning Buzz Event Series

THE POLYMER INDUSTRY CLUSTER®
Powered by the Greater Akron Chamber

TECH HUBS
U.S. Economic Development Administration
OFFICIAL DESIGNEE
TECHHUBS.GOV

Ohio Department of Development
Greater Akron Polymer Innovation Hub

POLYMER INDUSTRY CLUSTER SERIES

The activity to advance the Polymer Industry Cluster in Greater Akron continues in 2027 and the ability to bring leaders in the polymer cluster together will be critical to this work. We will host three networking events throughout the year to convene these leaders in addition to the Polymer Cluster Connectivity Conference (PC3), which will provide attendees with access to industry experts, cluster updates, and opportunities to connect.

Dates:

NETWORKING RECEPTION:

February 3, 2027 (5:00-7:00 pm)
May 26, 2027 (5:00-7:00 pm)
December 1, 2027 (5:00-7:00 pm)

CONFERENCE:

September 2, 2027

Location: TBD

Average Attendance:

- Networking Reception: 75 per event
- Conference: 200

Sponsorship Deadline:
(to be included in all print materials)

- Conference: August 13, 2027

In 2027, we will be providing both stand-alone and series sponsorship opportunities. The Presenting and Supporting Sponsorship opportunities will be 'series' sponsors, which includes recognition and exposure throughout the year at all polymer cluster networking events plus the Polymer Industry Cluster Conference.

Those seeking only to sponsor the Polymer Cluster Connectivity Conference (PC3) can receive exposure at the event via the Patron Sponsorship opportunity.

POLYMER INDUSTRY CLUSTER SERIES SPONSORSHIP LEVELS:

PRESENTING SPONSOR — **$5,000**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the events
- Five tickets to each event
- Opportunity to provide opening remarks at one of the events
- Opportunity to giveaway an item to attendees at one or all of the events
- Recognition as a sponsor from the podium at each event
- An opportunity to film a short (3-minute) video on the importance of the polymer industry to Akron and the reasons your company is investing in the future of the work. This will be shared on the Chamber's social media and the company will have rights to it as well

SUPPORTING SPONSOR — **$2,000**

- Three tickets to each event
- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and each of the events
- Recognition as a sponsor from the podium at each of these event

POLYMER INDUSTRY CONFERENCE PATRON SPONSOR — **$1,000**

- Two tickets to the Polymer Industry Cluster Connectivity Conference
- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Recognition as a sponsor from the podium at the event

SMALL BUSINESS PROGRAM SERIES

The Small Business Program Series, which features events and resources aimed at supporting the growth and success of small businesses in Greater Akron. Most of these events and programs will take place at The Business Commons of Cuyahoga Falls. **These events and programs include:**

LUNCH AND LEARNS:

Held once a month, these events will feature a speaker on a topic of relevance to small businesses. It will include networking time, a brief presentation and an opportunity to engage with the featured expert through Q&A.

Dates:

January 13, 2027
February 4, 2027
March 17, 2027
April 15, 2027
May 13, 2027
June 24, 2027
July 15, 2027
August 19, 2027
September 10, 2027
October 14, 2027
November 5, 2027
December 8, 2027

Location:

Ratliff Event Space at The Business Commons of Cuyahoga Falls

Time:

11:30 am-1:00 pm

SMALL BUSINESS RESOURCE ROUNDTABLES:

During this event, small business owners will have the opportunity to connect with each other, build your networks, and learn more about the resources available to help them grow their business and address everyday challenges associated with running a business. These will be held quarterly.

Dates & Locations:

- February 18, 2027 (3:30-5:00 pm) - Ratliff Event Space at The Business Commons
- June 15, 2027 (4:00-5:30 pm) - 7 17 Event Space at the Greater Akron Chamber
- September 30, 2027 (3:30-5:00 pm) - 7 17 Event Space at the Greater Akron Chamber
- December 10, 2027 (8:30-10:00 am) - Ratliff Event Space at The Business Commons

SWAP 25:

A speed networking event that provides 25 business owners with the opportunity to connect, swap business cards, and discuss ways they can help one another. These will be held twice a year.

Dates & Locations:

- June 2, 2027 (3:00-5:00 pm) - Ratliff Event Space at The Business Commons
- November 30, 2027 (3:00-5:00 pm) - 7 17 Event Space at the Greater Akron Chamber

Sponsorship Deadline: 20 business days prior to the event
(to be included in all print materials)

SMALL BUSINESS PROGRAM SERIES SPONSORSHIP LEVELS:

PRESENTING SPONSOR — **$2,000**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each event
- Opportunity to deliver a company message from the podium or introduce a speaker, where applicable
- Presenting Sponsors who commit by February 1, 2027 have the opportunity to present at a Lunch and Learn
- Opportunity to provide company content/materials at each seat/table for every event
- Four tickets to each Lunch and Learn and Small Business Resource Roundtable events
- One ticket to each Swap 25 event

SUPPORTING SPONSOR — **$750**

- Company name and logo recognition on all print and electronic marketing, including website and social media in second position to Presenting Sponsors
- Opportunity to provide company content/materials at each seat/table for half of the events
- Guaranteed registration for at least one Swap 25 event
- One ticket to each Lunch and Learn and Small Business Resource Roundtable events

GREATER AKRON CHAMBER

WNLI
WOMEN'S NETWORK
LEADERSHIP INSTITUTE

WOMEN'S NETWORK LEADERSHIP DIALOGUE SERIES

Strong networks and access to inspiring women leaders are at the heart of the Women's Network Leadership Institute's mission to increase the number and impact of women in leadership across Greater Akron. The Leadership Dialogue Series brings that mission to life by creating space for meaningful conversation, connection, and learning. Hosted quarterly, each Dialogue features an in-depth discussion with high-profile female leaders—exploring their path to leadership, the lessons and challenges along the way, and their perspectives on issues shaping our community and economy. This series welcomes and values diverse perspectives and seeks to better understand the leadership journeys shaping Greater Akron. Attendees will gain fresh insights, practical take aways, build relationships, and engage with leaders and peers who share a commitment to inclusive growth and community impact.

This event series, complete with networking and content, year-over-year continues to be one of the most well-attended and highly rated in our program of work and we look forward to continuing the connectivity in 2027.

Dates:

February 12, 2027 (11:30 am-1:00 pm)
June 1, 2027 (4:30-6:00 pm)
August 27, 2027 (11:30 am-1:00 pm)
December 3, 2027 (8:30 am-10:30 am)

Locations:

TBD

Expected Attendance:

Leadership Dialogues: 80-100 per event

Sponsorship Deadline:

20 business days prior to the event
(to be included in all print materials)

WOMEN'S NETWORK LEADERSHIP DIALOGUE SERIES SPONSORSHIP LEVELS:

PRESENTING SPONSOR — **$5,000**

Presenting Sponsors of the Women's Network Leadership Dialogue Series will be positioned as advocates and champions for women's leadership efforts and featured prominently throughout the year at each of the events. Included in the sponsorship are the following benefits:

- Presenting Sponsorship recognition on all signage and correspondence leading up to and at each event throughout the series.
- An opportunity to present a company message at each Leadership Dialogue event via a slide during the networking portion of the event
- Recognition at the podium at each event, program and series
- Recognition on the WNLI web page as a series Presenting Sponsor
- An opportunity to provide a giveaway to attendees during at least one of the events
- Eight tickets to each WNLI Leadership Dialogue event

SUPPORTING SPONSOR — **$2,000**

Supporting Sponsors will have visibility throughout the year and will be positioned as advocates and champions for women's leadership efforts. Included in the sponsorship are the following benefits:

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each of the events
- An opportunity to present a company message at each Leadership Dialogue event via a slide during the networking portion of the event
- Four tickets to each WNLI Leadership Dialogue event

PATRON SPONSOR — **$750**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each of the events
- Two tickets to each WNLI Leadership Dialogue event

EVENT SPACE SPONSORSHIP OPPORTUNITIES

GAC EVENT SPACE

Take center stage as the official sponsor of our event space, where dynamic conversations, networking, and business opportunities come to life. As the Event Space Sponsor, your brand will be at the heart of the action, with exclusive branding rights to the venue area, offering unparalleled visibility to all attendees. This sponsorship will be available to one company/organization for a period of one year, with first right of refusal for the following year. This sponsorship is a unique opportunity to have year-round exposure to business and community leaders in Greater Akron.

SPONSORSHIP BENEFITS:

- **Branded Event Space:** Showcase your logo prominently in the event space through signage.
- **On-Site Engagement:** Set up a display of materials or other engagement opportunities for those who are in the space to learn more about your work, products, etc.
- **Digital Exposure:** Receive recognition on all materials referencing the location of events held in this space as the (Sponsor Name Event Space at the Greater Akron Chamber). This will include all event listings online, via email, social media, etc.
- **Expanded Event Space Utilization:** Receive one day of space rental each month included in the sponsorship.
- **Right of First Refusal:** Receive the first right of refusal for next year's sponsorship.

EVENT SPACE BY THE NUMBERS:

- **Average number of leaders in the Event Space per year:** 3,000
- **Average number of meetings held in the Event Space per year:** 150

EVENT SPACE SPONSORSHIP ——— **$10,000**

THE BUSINESS COMMONS OF CUYAHOGA FALLS

A place to work, connect and grow

The Business Commons of Cuyahoga Falls is a vibrant coworking and meeting space designed to fuel small business success in the Greater Akron region. Located in the heart of downtown Cuyahoga Falls, The Commons serves as a central destination where entrepreneurs, business owners, and professionals come together to work, connect, and grow. From private meetings to community workshops and events, The Commons is a daily gathering place for innovation and collaboration — and your partnership helps make it possible.

Sponsoring a space within the Business Commons provides a unique opportunity to:

- Align your brand with local business growth and innovation.
- Gain visibility among entrepreneurs, decision-makers, and professionals who regularly use the space.
- Demonstrate community investment in supporting small businesses and the regional economy.
- Build lasting connections with members, event attendees, and partners engaged in the small business ecosystem.
- Receive the first right of refusal for next year's sponsorship.

SPONSORSHIP OPPORTUNITIES:

(Sponsorships are limited to one per space, unless otherwise noted. Many of these sponsorships are already secured for 2027, but please contact us if you're interested, and we will put you on the waitlist if your requested space is unavailable.)

EVENT SPACE SPONSOR — $6,000

As the signature venue for workshops, networking events, and community programs, the Event Space is expected to host more than 1,500 business owners and guests annually.

Sponsorship benefits include:

- Naming rights for the Event Space (e.g., The [Your Company Name] Event Space).
- Prominent logo signage inside the room and in the lobby.
- Recognition on all event promotions, calendars, and digital listings hosted in the space.
- Opportunity to display marketing materials or host four complimentary events annually.
- Recognition on the Business Commons website and in Greater Akron Chamber communications about the Business Commons.
- Includes coworking membership for one year

ROOM SPONSORSHIPS:

The Business Commons offers multiple conference and board rooms for client meetings, interviews, and team collaborations — used daily by small business owners and professionals.

Sponsorship benefits include:

- Naming rights for the room (e.g., The [Your Company Name] Conference Room).
- Logo placement on the room door and digital booking system.
- Recognition in printed materials and on the Commons website.
- Six utilizations of the room bearing your name each year
- Includes coworking membership for one year

LARGE BOARD ROOM SPONSOR ——— **$3,000/year**

LARGE CONFERENCE ROOM SPONSOR ——— **$2,500/year**

SMALL CONFERENCE ROOM (8-SEAT) SPONSOR ——— **$2,000/year**

SMALL CONFERENCE ROOM (4-SEAT) SPONSOR ——— **$1,800/year**

OFFICE SPONSORSHIPS:

COWORKING OFFICE SPONSOR ——— **$1,500/year per room**
(3 offices available)

Sponsorship benefits include:

- Naming rights for the room (e.g., The [Your Company Name] Office).
- Logo placement on the room door and digital booking system.
- Recognition in printed materials and on the Commons website.
- Three utilizations of a conference room each month
- Includes coworking membership for one year

AREA SPONSORSHIPS:

BUSINESS COMMONS COWORKING SPACE SPONSOR ——— **$4,500/year**

Sponsorship benefits include:

- Naming rights for the coworking space (e.g., The [Your Company Name] Coworking Space).
- Logo placement in the coworking area and digital booking system.
- Recognition in printed materials and on the Commons website.
- Six utilizations of a conference room each month
- Includes coworking membership for one year

BUSINESS COMMONS KITCHEN SPONSOR ——— **$1,000/year**

At the center of the Business Commons, the Kitchen Sponsorship affords consistent visibility by coworkers, event attendees, and collaborators in the space. The kitchen area is prominently positioned in the core of the Business Commons, making it a key gathering place.

Sponsorship benefits include:

- Naming rights for the kitchen (e.g., The [Your Company Name] Conference Room).
- Logo placement in the location.
- Recognition in printed materials and on the Commons website.
- Opportunity to display materials in the space, including coffee or other goodies with the sponsor's name.

BUSINESS COMMONS HUDDLE SPACE SPONSOR ——— **$1,000/year**

Support collaboration and creativity by sponsoring one of the Commons' Huddle Rooms — intimate, tech-equipped spaces designed for quick team meetings, brainstorming sessions, or one-on-one conversations.

Sponsorship benefits include:

- Naming rights for the Huddle Room (e.g., The [Your Company Name] Huddle Room).
- Branded signage in the space.
- Recognition on the Business Commons website.

GREATER AKRON CHAMBER

Contact

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