



# Our Region. Your Business.



## INVESTOR MEMBERSHIP

Designed for companies that want to lead while also increasing their visibility and connectivity to decision makers in the region. This membership brings all the benefits of our Business Plus Membership and provides for additional exposure, experiences, and recognition opportunities. Investor Members play an integral role guiding key efforts underway at the Greater Akron Chamber (GAC) and the region.



### Benefits

Remaining competitive as an employer requires a strong set of employee benefits. Included here are unique offerings in the areas of health insurance, 401k retirement plans, technology security and workers' compensation.



### Connectivity

Meet new clients, expand your contacts, and gain unique insights on regional topics at a series of Chamber events, meet-ups, and discussions, open to all members.



### Visibility

Drive attention to your business and website via the GAC online membership directory, sponsorship opportunities, and by utilizing the GAC video production and podcast studios at a member rate.



### Information

Stay up to date on pertinent information that impacts your business and benefit from the collective advocacy efforts as the Chamber works to advance public policy initiatives that make doing business easier.

# Investor Membership Benefits

## COMPETITIVE WORKPLACE BENEFITS AND OPERATIONAL SAVINGS

Access to the Chamber Health Benefit Plans, 401k Retirement Plan, Workers' Compensation Program, and Goodyear Roll Discount Program

Access to member-to-member offerings and member employee discount programs

Resources and support to make your workplace more inclusive via our Diversity Equity and Inclusion (DEI) toolkit

Access to the GAC event space to host meetings at the member rate (8 hours free)

## INCREASE CONNECTIVITY AND BUILD MEANINGFUL, LASTING NETWORKS

Morning Buzz Series, 30 For the Future, Cuyahoga Falls California Dreamin' Wine Tasting Event, Candidates and Elected Officials Reception, Annual Meeting, Advocacy Series, Economic Outlook and WNLI Leadership Dialogue Series

Invitation to Goldmine Groups @ the Cuyahoga Falls Chamber Business Gateway

Invitation to Lunch & Learns @ the Cuyahoga Falls Chamber Business Gateway

Invitation to After 5 Networking Event Series in Cuyahoga Falls

Invitation to Small Business Resource Roundtables

Invitation to attend the GAC InterCity Leadership Visit

Invitation to exclusive Investors Event Series (registration for two attendees included with membership)

## ACCELERATE THE VISIBILITY OF YOUR LEADERS AND YOUR BUSINESS

Enhanced business listing in our membership directory

Utilization of the GAC video production center and podcast studio (8 hours free)

Ability to sponsor GAC events and programs for added exposure for your company

Ability to sponsor the Small Business Program Series

Recognition as an Investor via company name on a dedicated Investor wall in GAC office

## DRIVE THE REGIONAL AGENDA

Access to regular content on best practices, trends, regional initiatives and insights via GAC communications

Representation of your voice and interests on state and federal legislative and regulatory issues that impact your business

Eligible to participate on GAC Committees and Task Teams for Business Owner/CEO\*

Invitation to meet with policy makers in Washington D.C. and Columbus

Preferred eligibility for consideration by the Nominating Committee for the GAC Board of Directors\*

Eligible to participate on the GAC Diversity Professionals Council\*

## CONCIERGE ENGAGEMENT EXPERIENCE

Access to regular briefings and other content from the President & CEO regarding key regional initiatives

Access to dedicated GAC engagement staff to personalize your organization's experience and maximize the impact of your investment

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