



# Our Region. Your Business.



## CHAIR'S CIRCLE MEMBERSHIP

Reserved for companies who desire the highest level of support and engagement, the Chair's Circle is for companies who aim to support the Chamber's economic development impact, connect with other CEOs and leaders, play a leadership role in shaping the region's agenda, and benefit from the visibility of their leadership.

**The Chair's Circle membership includes all the benefits in the prior levels, as well as the following:**



### Increase Connectivity

Leverage an exclusive group of regional leaders to add to your network via events and dialogues available to you and your team, while gaining access to GAC's event space for a fresh destination for leadership team meetings, board meetings, small events, or brainstorming sessions.



### Accelerate Visibility

Ensure that the region is aware of the investment you've made in Greater Akron's success via prominent logo recognition and access to resources that are sure to elevate the profile of your business, leaders, and team.



### Drive the Regional Agenda

You're not only committed to advancing the regional agenda, but you're investing in it. From access to exclusive updates and conversations to leading the work of the Chamber via task teams and committees, you will have influence over the regional agenda.




### Concierge Engagement

Maximizing your membership shouldn't be hard. We will make it easy for you and members of your team with concierge-level service from our Engagement Team.




# Chair's Circle Membership Benefits

 Indicates Chair's Circle Exclusives






## COMPETITIVE WORKPLACE BENEFITS AND OPERATIONAL SAVINGS

-  Access to the GAC event space to host meetings at the member rate (16 hours free)
- Access to the Chamber Health Benefit Plans, 401k Retirement Plan, Workers' Compensation Program, Goodyear Roll Discount Program, member-to-member offerings, and member employee discount programs
- Resources and support to make your workplace more inclusive via our Diversity Equity and Inclusion (DEI) toolkit



## INCREASE CONNECTIVITY AND BUILD MEANINGFUL, LASTING NETWORKS

-  Early access to registration for the GAC InterCity Leadership Visits
-  Invitation to exclusive GAC Investor Event Series (three free tickets per event)
-  Invitation to exclusive Chair's Circle dinners, meetings, and conversations designed to connect CEOs and business owners to strengthen relationships and drive action on the regional agenda
- Morning Buzz Series, 30 For the Future, Cuyahoga Falls California Dreamin' Wine Tasting Event, Candidates and Elected Officials Reception, Annual Meeting, Advocacy Series, Economic Outlook and WNLI Leadership Dialogue Series
- Invitation to Goldmine Groups and Lunch & Learns @ the Cuyahoga Falls Chamber Business Gateway
- Invitation to After 5 Networking Event Series in Cuyahoga Falls and Small Business Resource Roundtables


## ACCELERATE THE VISIBILITY OF YOUR LEADERS AND YOUR BUSINESS

-  Early access to GAC events and programs sponsorship opportunities for added exposure for your company
-  Distinct recognition as a Chair's Circle member on select GAC member communications, on the GAC website, and via company logo on a dedicated wall in GAC office
-  Ability to showcase and spotlight your organization's headline news or key events via GAC social media promotion (up to three times per calendar year)
-  Invitations to participate as an expert or content provider on GAC panels and podcasts
-  Dedicated careers page and jobs link on your enhanced GAC membership directory listing
- Utilization of the GAC video production center and podcast studio (8 hours free)
- Ability to sponsor the Small Business Program Series

## DRIVE THE REGIONAL AGENDA

-  Guaranteed seat on the GAC Board of Directors
-  Guaranteed seats on the Akron-Canton Advocacy Alliance (ACAA)/GAC Government Affairs Committee, Equity & Inclusion Committee (Procurement Council Subcommittee and Diversity Professionals Council Subcommittee)
- Eligible to participate on participate on additional GAC Committees and Task Teams for Business Owner/CEO\*
- Representation of your voice and interests on state and federal legislative and regulatory issues that impact your business
- Invitation to meet with policy makers in Washington D.C. and Columbus
- Access to regular content on best practices, trends, regional initiatives and insights via GAC communications

## CONCIERGE ENGAGEMENT EXPERIENCE

-  Priority given to schedule an annual business retention and expansion meeting to remove barriers and friction that exist for your business
- Access to dedicated GAC Engagement staff to personalize your organization's experience and maximize the impact of your investment
- Access to regular briefings and other content from the President & CEO regarding key regional initiatives

\*Based on availability and board approval

 [greaterakronchamber.org](http://greaterakronchamber.org) + 330-376-5550