



# Sponsorship Guide

2025

# OVERVIEW

The Greater Akron Chamber (GAC) has developed a series of events and programs that are developed to support the organization's priorities and serve as opportunities to connect, convene and engage the business community with our key initiatives.

The events and programs are designed to not only connect business leaders with one another and relevant content, but also to serve as a platform for businesses seeking exposure to align their investment with key topics, experiences and audiences.

Enclosed are the 2025 sponsorship opportunities. Many of the dates, times, topics and venues have been selected already and those that have not are in development, to be completed shortly.

Please note: In an effort to provide broad access to exposure and ample opportunities to engage, GAC does not provide exclusive sponsorship opportunities outside of the newly offered event space sponsorship. All opportunities are afforded to any company interested in supporting this work.

Thank you for your consideration of these opportunities and the prospect of supporting our work in these areas. If you would like to sponsor or have questions about these opportunities, please contact Brynn Popa via email at [bpopa@greaterakronchamber.org](mailto:bpopa@greaterakronchamber.org).

We are looking forward to a great year of programming and we hope to have you as a critical partner to help make it happen.

Warm regards,

Brynn Popa  
Executive Vice President  
Greater Akron Chamber  
330-237-1251  
[bpopa@greaterakronchamber.org](mailto:bpopa@greaterakronchamber.org)



# SIGNATURE EVENTS

# GAC ANNUAL MEETING

One of the largest gatherings of business leaders in Greater Akron, the GAC Annual Meeting represents an evening of celebration, connection and recognition as the Chamber reflects on its accomplishments and shares its priorities for the year ahead. This event kicks off with a networking event, followed by the H. Peter Burg Economic Development Leadership Award, and updates on the achievements to date and the work to come. The event features a plated dinner, appetizers during the reception and an open bar.

**Date:** March 12, 2025 (4:15-7:30 pm)

**Location:** John S. Knight Center

**Expected Attendance:** 700

**Sponsorship Deadline:** February 12, 2025  
(to be included in all print materials)

## PRESENTING SPONSOR \_\_\_\_\_ \$10,000

- Recognition, via company logo, as a Presenting Sponsor on all marketing, promotional materials, communications leading up to and at the event
- Two priority reserved tables of ten with table signage
- Company recognized from the podium during the program
- Logo recognition during the reception on beverage napkins
- Opportunity to provide a company giveaway item to attendees, to be given at the conclusion of the event
- Opportunity to submit an ad to be included in a rotating slide show during dinner\*

## PREMIER SPONSOR \_\_\_\_\_ \$6,000

- Recognition, via company logo, as a Premier Sponsor on all marketing, promotional materials and communications leading up to and at the event
- Company recognized from the podium during the program
- One reserved table of ten with table signage and premier placement
- Opportunity to submit an ad to be included in a rotating slide show during dinner\*

## SUPPORTING SPONSOR \_\_\_\_\_ \$2,500

- Company recognized as a Supporting Sponsor during the program on signage and slides
- One reserved table of eight with logo/table signage

## PATRON SPONSOR \_\_\_\_\_ \$1,250

- Company recognized as a Patron Sponsor during the program on signage and slides
- Half a table (Four tickets) at a reserved table

*\*This ad can congratulate the H. Peter Burg award winner, display the organization's support for the Chamber, etc.*



# 30 FOR THE FUTURE

30 for the Future is an event honoring individuals that represent the next generation of Greater Akron's leadership. This exclusive award recognizes individuals ages 25-39 who exhibit leadership both as a part of their company's team and as an engaged leader in the Greater Akron community. Recognition of these leaders by current community leadership will continue to support and motivate their contributions. The event is celebratory, high-energy and leaves attendees feeling confident and excited about the next wave of leaders in this region.

**Date:** September 19, 2025 (8:30-10:30 am)

**Location:** DoubleTree Akron/Fairlawn

**Expected Attendance:** 300

**Sponsorship Deadline:** August 22, 2025  
(to be included in all print materials)

## PRESENTING SPONSOR

**\$3,500**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- One reserved table of 8 with priority seating at the event and a bottle of wine at the table
- Presenting Sponsors who commit by May 1, 2025 have the opportunity to deliver company message from the podium and present awards to a group of recipients
- Presenting Sponsors who commit by May 1, 2025 have the opportunity to serve on the selection committee
- Logo featured at the end of each video, shared over social media through the end of the year
- An opportunity to submit a congratulatory ad to a winner (or generally to all winners) to be played during the reception and dinner.

## SUPPORTING SPONSOR

**\$1,500**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- One reserved table (eight seats) at the event
- An opportunity to submit a congratulatory ad to a winner (or generally to all winners) to be played during the reception and dinner.

## PATRON SPONSOR

**\$750**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- A reserved half table (Four seats) at the event



# BUSINESS AT THE BALLPARK

This event provides an opportunity for a no-program networking event at Canal Park in the summer. This event will provide attendees with the opportunity to have access to a closed part of the ballpark for the event for exclusive networking opportunities, followed by the chance to stay for the baseball game. Bring your team, your clients, or your friends – it's going to be a great opportunity to connect and have some fun.

*Admission to the ballgame will be included with the tickets for this event so attendees can stay afterwards for the game.*

**Date:** July 10, 2025 (4:30-6:30 pm)

**Location:** Canal Park

**Expected Attendance:** 200

**Sponsorship Deadline:** June 14, 2025  
(to be included in all print materials)

## PRESENTING SPONSOR \_\_\_\_\_ \$1,500

- Presenting Sponsorship recognition on all signage and correspondence leading up to and at the event (possible exposure on the jumbotron during the ballgame)
- Recognition at the podium
- Eight tickets to the event
- An opportunity to provide promotional marketing materials as a giveaway at the event

## SUPPORTING SPONSOR \_\_\_\_\_ \$500

- Supporting Sponsorship recognition on all signage and correspondence leading up to and at the event
- Four tickets to the event





# CALIFORNIA DREAMIN' WINE TASTING EVENT

Hosted at the Wine Mill, this annual event provides an opportunity to connect with business and community leaders in Cuyahoga Falls and throughout Greater Akron for a casual, fun experience filled with great food, networking and wine tasting – all to support scholarships for Cuyahoga Falls students. Proceeds for the event will go to the Cuyahoga Falls Foundation.

**Date:** September 30, 2025 (6:00-8:00 pm)  
(the venue will remain open until 9:00 pm for those who want to stay)

**Location:** The Wine Mill

**Average Attendance:** 75-100

**Sponsorship Deadline:** September 5, 2025  
(to be included in all print materials)

## PREMIER SPONSOR \_\_\_\_\_ \$500

- Company name and logo recognition on all print and electronic marketing, including website and social media in second position to Presenting Sponsors
- Recognition as a sponsor at the event
- Opportunity to give a company message at the event
- Four tickets to the event

## SUPPORTING SPONSOR \_\_\_\_\_ \$250

- Company name and logo recognition on all print and electronic marketing, including website and social media in third position to Presenting and Premier Sponsors
- Recognition as a sponsor at the event
- Two tickets to the event



# ECONOMIC OUTLOOK

The GAC Economic Outlook is an event that is consistently well-attended by business and community leaders who want to better understand the economic trends and forecasts for the year to come. In a panel format, thought leaders and industry experts will share their insights about what's next in areas like inflation, consumer confidence, workforce, financial markets, and other critical business economic factors in the year ahead.

**Date:** November 21, 2025 (8:00-10:00 am)

**Location:** DoubleTree Akron/Fairlawn

**Expected Attendance:** 185

**Sponsorship Deadline:** October 24, 2025  
(to be included in all print materials)

## PRESENTING SPONSOR \_\_\_\_\_ \$750

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Company recognized from the podium during the program
- A reserved table of eight with company logo at the table

## SUPPORTING SPONSOR \_\_\_\_\_ \$350

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and each of the events
- A reserved half table (Four tickets) with company logo at the table





# WOMEN OF ACHIEVEMENT

The Women of Achievement event is designed to honor and recognize female leadership across the region. During this event, the winners of three awards will be announced and attendees will have the opportunity to learn more about these leaders and their impact on the region and in the community. In addition to the recognition of these leaders, attendees will also have the opportunity to hear from a keynote speaker who will share her perspectives on leadership, success, and steps toward gender equity in the workplace.

**Date:** August 28, 2025 (11:00 am-1:00 pm)

**Location:** TBD

**Expected Attendance:** 250

**Sponsorship Deadline:** August 1, 2025  
(to be included in all print materials)

*\*Presenting Sponsorship recognition is reserved for those companies who are Presenting Sponsors of the Women's Network Leadership Dialogue Series, which includes a Presenting Sponsorship at the Women of Achievement Awards.*

## SUPPORTING SPONSOR \_\_\_\_\_ \$1,000

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Company recognized from the podium during the program
- A reserved table of eight with company logo at the table

## PATRON SPONSOR \_\_\_\_\_ \$500

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- A reserved half table (Four tickets) with company logo at the table



# EVENT SERIES



# ADVOCACY IN ACTION SERIES

The **Akron Canton Advocacy Alliance (ACAA)**'s **Advocacy in Action Series** includes a host of opportunities to bring business leaders, elected officials, policy experts and other thought leaders together for discussions on policy issues and opportunities.

This series will provide members with unique access to policymakers and key decision makers and enable them to impact legislative activities that stand to impact the business community. Topics and event dates/times are based on legislative schedules and sessions as it develops throughout the year to ensure we are addressing the most timely and relevant issues and opportunities.

Over the last year since the ACAA's official formation, we have welcomed over 25 policymakers as part of this series, including U.S. Senator Sherrod Brown, U.S. Congresswoman Emilia Sykes, U.S. Congressman Michael Rulli, U.S. Congressman Max Miller, Lt. Governor Jon Husted, and well over a dozen state legislators and local government officials.

The **Policy Conference & Leadership Reception** provides an opportunity for elected officials, candidates, business executives, and community stakeholders to connect and network in an intimate setting. In addition to this, this event will feature a panel discussion with state legislators and other key government stakeholders on upcoming legislative activities and state budgets.

The **ACAA Day in Columbus** will feature a series of discussions with state legislators, Administration Officials, and other government stakeholders on the ongoing State Operating Budget process and other legislative activities that stand to impact the business community. During the event, attendees will have the opportunity to hear new and exciting updates, directly engage with key decision makers, and participate in Q&A. Breakfast and lunch will be provided and a social networking event will follow the formal program.



**Dates & Times:**

- Advocacy in Action Series dates/times TBD
- ACAA Day in Columbus: January or February 2025 (time TBD)
- Policy Conference & Leadership Reception: October 29, 2025 (4:30-7:30 pm)

**Location:**

- Series: TBD
- ACAA Day: Ohio Statehouse
- Reception: Pro Football Hall of Fame

**Average Attendance:**

- Series: 40-50 per event
- ACAA Day: 50-75
- Reception: 150

**Sponsorship Deadline:**

(to be included in all print materials)

- Series: TBD
- ACAA Day: December 31, 2024
- Reception: October 3, 2025

**PRESENTING SPONSOR \_\_\_\_\_ \$5,000**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Company recognized as a sponsor from the podium
- Opportunity to deliver a company message from the podium or introduce the speaker at each series event
- Eight tickets to each series event, including the Leadership Reception
- Mentions on social media platforms regarding the event
- Option to be featured in a promo video for marketing purposes

**ACAA Day in Columbus *only***

- Remarks from the podium and or the opportunity to introduce speakers
- Opportunity to have a giveaway at the event
- Four tickets

**PREMIER SPONSOR \_\_\_\_\_ \$2,500**

- Premier sponsorship recognition, via company logo, on all marketing, promotional materials and communications leading up to the events
- Company recognized in remarks during the presentation portion of the events
- Four tickets to each series event, including the Leadership Reception
- Two tickets to ACAA Day in Columbus

**SUPPORTING SPONSOR \_\_\_\_\_ \$1,000**

- Supporting sponsorship recognition, via company logo, on all marketing, promotional materials and communications leading up to the events
- Two tickets to each series event, including the Leadership Reception
- One ticket to ACAA Day in Columbus



# INVESTOR SERIES

Investor Members of the Greater Akron Chamber are the companies and leaders that shape our work and most significantly participate in the work we do to drive growth and development in the region. Through this series available exclusively to Investor Members, we provide an opportunity for these leaders to connect with each other in a no-program, networking-focused event. The information and ability to be 'in the room' with decision makers and those at the center of key initiatives contributes to the strong turnout and engagement of those in attendance.

These events are held three times year and are open to leaders and representatives of our Investor Member companies. There is no cost to attend for Investor Members. Non-sponsor Investor Members will be limited to 1-2 tickets per company, based on capacity.

**Dates:** 6/12; 9/11; 12/18 (4:30-6:00 pm)

**Locations:** TBD – Locations will shift each time to feature new, interesting venues

**Expected Attendance:** 100 per event

## PRESENTING SPONSOR \_\_\_\_\_ \$3,500

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Opportunity to provide opening remarks at one of the events
- Opportunity to giveaway an item to attendees at one or all of the events
- Opportunity to send a message to attendees of one event, on behalf of GAC, to thank attendees for coming and to share content or resources relevant to the business audience
- Recognition as a sponsor from the podium at each in-person meeting
- Five tickets to each event

## SUPPORTING SPONSOR \_\_\_\_\_ \$2,000

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and each of the events
- Three tickets to each event



# MORNING BUZZ SERIES

The Morning Buzz Series is held seven times each year and is designed to bring business leaders, business owners and employees from member companies together to learn about business community and economic development key issues and initiatives in the region. This year's series will be branded: *Conversations with leaders about issues and initiatives in Greater Akron*. Each event will kick off with networking, followed by a panel conversation for 30 minutes, with a moderator.

**Dates:** 1/10; 2/14; 4/4; 5/23; 8/15; 10/24; 12/5 (7:30-9:00 am)      **Location:** Firestone Country Club

**Average Attendance:** 120 per event

## PRESENTING SPONSOR \_\_\_\_\_ \$5,000

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each event
- Opportunity to deliver a company message from the podium or introduce the speaker at every Morning Buzz event
- Opportunity to provide company content/materials at each seat/table for every Morning Buzz event
- Eight tickets to each Morning Buzz event
- Opportunity to stay for the GAC New Member Orientation, which will be held immediately following the Morning Buzz event for 45 minutes and engage with new members and share information about the sponsor company (or leave materials for new members to take with them)

## SUPPORTING SPONSOR \_\_\_\_\_ \$2,500

- Company name and logo recognition on all print and electronic marketing, including website and social media in second position to Presenting Sponsors
- Four tickets to each Morning Buzz Event
- Opportunity to provide company content/materials at each seat/table for three meetings of choice during the Morning Buzz Event Series





# POLYMER CLUSTER SERIES

The activity to advance the Polymer Industry Cluster in Akron continues in 2025 and the ability to bring leaders in the polymers cluster together will be critical to this work. We will host three networking events in 2025 to convene these leaders in addition to a Polymer Industry Conference, which will provide attendees with access to industry experts, breakout sessions and opportunities to connect.

## Dates & Times:

- Series: 2/25; 6/17; 8/12 (5:00-7:00 pm)
- Conference: 11/7 (8:00 am-3:00 pm)

## Average Attendance:

- Series: 75 per event
- Conference: 180

## Location: TBD

## Sponsorship Deadline:

(to be included in all print materials)

- Conference: October 10, 2025

In 2025, we will be providing both stand-alone and series sponsorship opportunities. The Presenting and Supporting Sponsorship opportunities will be 'series' sponsors, which includes recognition and exposure throughout the year at all polymer cluster networking events plus the Polymer Industry Cluster Conference.

Those seeking only to sponsor the Polymer Industry Conference can receive exposure at the event via the Patron Sponsorship opportunity.

## PRESENTING SPONSOR

\$5,000

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the events
- Five tickets to each event
- Opportunity to provide opening remarks at one of the events
- Opportunity to giveaway an item to attendees at one or all of the events
- Recognition as a sponsor from the podium at each event
- An opportunity to film a short (3-minute) video on the importance of the polymer industry to Akron and the reasons your company is investing in the future of the work. This will be shared on the Chamber's social media and the company will have rights to it as well



**SUPPORTING SPONSOR** \_\_\_\_\_ **\$2,000**

- Three tickets to each event
- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and each of the events
- Recognition as a sponsor from the podium at each of these event

**POLYMER INDUSTRY CONFERENCE PATRON SPONSOR** \_\_\_\_\_ **\$1,000**

- Two tickets to the Polymer Industry Cluster Connectivity Conference
- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Recognition as a sponsor from the podium at the event





# SMALL BUSINESS PROGRAM SERIES

New in 2025 is the Small Business Program Series, which will feature events and resources aimed at supporting the growth and success of small businesses in Greater Akron. Most of these events and programs will take place at the Cuyahoga Falls Chamber Business Gateway – set to have its grand opening as the hub for small business activity in Q1 2025.

These events and programs include:

- **Swap 25:** A speed networking event that provides 25 business owners with the opportunity to connect, swap business cards, and discuss ways they can help one another. These will be held twice a year.
- **Small Business Resource Roundtables:** During this event, small business owners will have the opportunity to connect with each other, build your networks, and learn more about the resources available to help them grow their business and address everyday challenges associated with running a business. These will be held quarterly.
- **Lunch and Learns:** Held once a month, these events will feature a speaker on a topic of relevance to small businesses. It will include networking time, a brief presentation and an opportunity to engage with the featured expert through Q&A.
- **After 5's:** Held six times a year, these events provide an opportunity for business leaders and professionals to connect and network in an informal and fun atmosphere. These events begin at 4:30pm and will be held at a different location each time in Cuyahoga Falls and are open to all members.
- **State of the Gateway:** This annual event will provide members with an opportunity to hear from local leadership on the work underway to advance the Cuyahoga Falls Chamber Business Gateway to support the growth and success of small businesses.



**PRESENTING SPONSOR****\$2,500**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each event
- Opportunity to deliver a company message from the podium or introduce a speaker, where applicable
- Opportunity to present at a Lunch and Learn
- Opportunity to provide company content/materials at each seat/table for every event
- Opportunity to participate in each Swap 25 event with one ticket for each event
- 4 tickets to each Lunch and Learn and After 5 event
- 6 tickets to the State of the Gateway; recognition at the podium and premium table placement

**SUPPORTING SPONSOR****\$750**

- Company name and logo recognition on all print and electronic marketing, including website and social media in second position to Presenting Sponsors
- Opportunity to provide company content/materials at each seat/table for half of the events
- Guaranteed registration for at least one Swap 25 event
- 1 ticket to each Lunch and Learn and After 5 event
- 2 tickets to the State of the Gateway; recognition at the podium and reserved seating





# WOMEN'S NETWORK LEADERSHIP DIALOGUE SERIES

Strong networks and access to other female leaders are core elements to the Women's Network Leadership Institute's philosophy to increase the number and impact of women in leadership in Greater Akron. To support this work, the Women's Network Leadership Dialogue Series is designed to create access, relationships, and insight among attendees. Through a set of regular events featuring a deep dive dialogue with high-profile female leaders, attendees will learn more about the leader and her path to leadership; engage in dialogue about pertinent economic development or other topics; and also have the opportunity to meet and interact with the leader and the other female professionals and leaders in attendance as a foundation for the relationship building the WNLI believes is critical for success.

This event series, complete with networking and content, was both the most well-attended and highly rated in 2024 and we look forward to continuing the connectivity in 2025.

**Dates:** 2/7 (8:30 - 10:00 am); 4/24 (4:30 - 6:00 pm); 12/12 (11:30 am - 1:00 pm)

**Expected Attendance:** 80-100 per event

**Locations:** Locations will shift with each event

**Sponsorship Deadline:** 20 business days prior to the event  
(to be included in all print materials)



## **PRESENTING SERIES SPONSOR**

**\$5,000**

Presenting Sponsors of the Women's Network Leadership Dialogue Series will be positioned as advocates and champions for women's leadership efforts and featured prominently throughout the year at each of the events. Included in the sponsorship are the following benefits:

- Presenting Sponsorship recognition on all signage and correspondence leading up to and at each event throughout the series.
- An opportunity to present a company message at each event via a slide during the networking portion of the event
- Recognition at the podium at each event, program and series
- Recognition on the WNLI web page as a series presenting sponsor
- An opportunity to provide a giveaway to attendees during at least one of the events
- Five tickets to each WNLI Leadership Dialogue event
- Presenting Sponsorship recognition at the Women of Achievement Awards, which includes a table of 8, company recognition on marketing materials and at the podium

## **SUPPORTING SERIES SPONSOR**

**\$2,000**

Supporting Sponsors will have visibility throughout the year and will be positioned as advocates and champions for women's leadership efforts. Included in the sponsorship are the following benefits:

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and each of the events
- An opportunity to present a company message at each event via a slide during the networking portion of the event
- Three tickets to each WNLI Leadership Dialogue event
- Patron Sponsorship recognition at the Women of Achievement Awards, which includes Recognition, via company logo, on all marketing and promotional materials and communications leading up to and each of the events AND a reserved half table (4 tickets) with company logo at the table



# OTHER SPONSORSHIP OPPORTUNITIES

# GAC EVENT SPACE SPONSORSHIP

Take center stage as the official sponsor of our event space, where dynamic conversations, networking, and business opportunities come to life. As the Event Space Sponsor, your brand will be at the heart of the action, with exclusive branding rights to the venue area, offering unparalleled visibility to all attendees. This sponsorship will be available to one company/organization for a period of one year, with first right of refusal for the following year. This sponsorship is a unique opportunity to have year-round exposure to business and community leaders in Greater Akron.

## SPONSORSHIP BENEFITS:

- **Branded Event Space:** Showcase your logo prominently in the event space through signage.
- **On-Site Engagement:** Set up a display of materials or other engagement opportunities for those who are in the space to learn more about your work, products, etc.
- **Digital Exposure:** Receive recognition on all materials referencing the location of events held in this space as the (Sponsor Name Event Space at the Greater Akron Chamber). This will include all event listings online, via email, social media, etc.
- **Expanded Event Space Utilization:** Receive one day of space rental each month included in the sponsorship.

## EVENT SPACE BY THE NUMBERS:

- Average number of leaders in the Event Space per year: 3,000
- Average number of meetings held in the Event Space per year: 150

EVENT SPACE SPONSORSHIP \_\_\_\_\_ \$15,000





## Contact

**Brynn Popa**

Executive Vice President

[bpopa@greaterakronchamber.org](mailto:bpopa@greaterakronchamber.org)

330-237-1251

