



## Media Days at the Greater Akron Chamber

### OVERVIEW

At the Greater Akron Chamber, we know that a goal of all our members is to increase the visibility of their business and their brand. To help with this, we are making it more accessible than ever to create digital content for your business. Starting at the Business Plus membership level\*, gain access to our video production studio and our podcast studio. Both rooms are fitted with top-of-the-line equipment that can produce great video and audio content for your business.

- A minimum one-hour session is preferred.
- A GAC Marketing & Communications team member will be present at the time of your production session to operate all equipment and offer coaching and direction on your production.
- SD card is provided upon arrival.

*\*Investor level members and above receive a total of 8 hours free across both studios before fees incur.*

### PODCAST STUDIO

The private studio space is equipped with four podcast mics with headsets and a PodTrak P8 Recorder, featuring six mic inputs that provide pristine audio for you and your guests. Other features of the recorder include:

- Color-coded inputs, outputs, and controls that make on-the-fly adjustments a breeze, keeping you focused on the discussion
- Ability to connect your phone to record remote guests
- Record to a SanDisk 64GB Ultra UHS-I SDXC Memory Card or similar media



### PODCAST STUDIO PRICING

Hourly Rental	Package Price*
1-hour rental	\$150
2-hour rental	\$225
4-hour rental	\$375

Reoccurring Rental	Package Price*
Two, 2-hour sessions per month	\$400
Four, 1-hour sessions per month	\$500
Four, 2-hour sessions per month	\$800

*\*Editing, publishing, and distribution services are not included*

*\*Studio cannot be booked more than 6 months in advance*

### ADDITIONAL SUPPORT

**Podpopuli** is a full-service retail podcast product hub that can support your editing, distribution, and marketing needs for your podcast at an additional cost. For package pricing, contact Christina Forward, Chief Executive Officer of Podpopuli at [cf@podpopuli.com](mailto:cf@podpopuli.com) or 216-385-4101. Learn more about Podpopuli and its services at [podpopuli.com](http://podpopuli.com).

## VIDEO STUDIO

The private studio space is equipped with:

- Black Magic 4K Cinema Camera with tripod
  - Panasonic Lens
  - 5" LCD Screen
  - Accepts SD cards
- 4 Westcott LED Daylight Softbox Lights with stands
- 2 Audio-Technica Wireless Lapel Mics
- Ikan Digital Teleprompter with iPad
- Full Green Wall enabling better insertion of a virtual background
- Private studio space



## VIDEO STUDIO PRICING

Hourly Rental	Package Price*
1-hour rental	\$150
2-hour rental	\$225
4-hour rental	\$375

*\*Editing is not included. Individuals would receive the raw video file after recording.*

*\*Studio cannot be booked more than 6 months in advance*

*\*\*Additional costs for basic editing services will be determined by project and requires a pre-call with the GAC marketing team to understand project needs.*

## SCHEDULING

To schedule a time in the video or podcast studio, please contact [marketing@greaterakronchamber.org](mailto:marketing@greaterakronchamber.org). **Include your name, the name of your company/organization, the date and time you wish to book, which studio you would like to use, and how long your studio time will be.** If you have questions regarding our studios, process, or pricing, please contact us.