



## GAC Media Days

At the Greater Akron Chamber, we know that a goal of all our members is to increase the visibility of their business and their brand. To help with this, we are making it more accessible than ever to create digital content for your business. Starting at the Business membership level, gain access to our video production studio and our podcast studio. Both rooms are fitted with top-of-the-line equipment that can produce great video and audio content for your business.

- Once a month, our podcast studio and our video production studio will be available to book by appointment to create digital content for your business.
  - Schedule: every third Thursday from 9 am- 5 pm
- A one-hour session is required for the video production studio, and a two-hour session is required for the podcast studio.
- A video technician/ sound engineer will be present at the time of your production session to operate all equipment.
- The staff person will also be there to offer coaching and direction on your production.
- We will provide you an SD card upon arrival.

### Pricing Structure

#### Video Studio

	Business Level Pricing	Business Plus Level Pricing
1-hour rental	\$150	\$100
2-hour rental	\$225	\$175
4-hour rental	\$375	\$325

#### Podcast Studio

	Business Level Pricing	Business Plus Level Pricing
1-hour rental	\$150	\$100
2-hour rental	\$225	\$175
4-hour rental	\$375	\$325

*\*Studios cannot be booked than 3 months in advance*

*\*Any video or podcast editing will be a separate charge*

### To Book an Appointment

- Please contact Lori Krohn at [lkrohn@greaterakronchamber.org](mailto:lkrohn@greaterakronchamber.org)
- Include the date and time you wish to book, which studio you would like to use, and how long your studio time will be.
- If you have questions regarding our studios, process, or pricing, please contact us.

### **Video Studio Equipment Features**

- Black Magic 4K Cinema Camera with tripod
  - Panasonic Lens
  - 5" LCD Screen
  - Accepts SD cards
- 4 Westcott LED Daylight Softbox Lights with stands
- 2 Audio-Technica Wireless Lapel Mics
- Ikan Digital Teleprompter with iPad
- Full Green Wall enabling better insertion of a virtual background
- Private studio space

### **Podcast Studio Equipment Features**

- PodTrak P8 Podcast Recorder
  - The PodTrak P8 features six of Zoom's best-sounding mic inputs, providing pristine audio for you and your guests
  - The P8's color-coded inputs, outputs, and controls make on-the-fly adjustments a breeze, keeping you focused on the discussion
  - Connect your phone to record remote guests
  - Record to a SanDisk 64GB Ultra UHS-I SDXC Memory Card or similar media
- 4 ZDM- 1 Podcast Mics with boom arm stands and headset
- Private studio space

### **Video Studio**



Podcast Studio

