

REGISTER IN 2020 • LIMITED SEATS AVAILABLE



LEVERAGE THE POWER OF PEER LEARNING THROUGH

PEERSPECTIVES[®]

ROUNDTABLE SYSTEM



PeerSpectives, a unique roundtable structure designed especially for leaders of companies, is coming in January of 2021.

The **roundtables**, which typically include eight to 12 business owners provide a confidential forum where participants can share challenges and experiences – and enhance their capabilities.



PEERSPECTIVES UNIQUELY OFFERS:

- Trained Facilitators certified by the Edward Lowe Foundation
- Structured protocol - Safe space in confidential setting
- Experience sharing (rather than advice) - Participants from non-competing industries

Who Should Participate?

- CEOs
- Founders
- Entrepreneur owners
- Startups and 1st Stage Companies

Why should one join a PeerSpectives Group?

- Relieve isolation and stress
- Enjoy experiential learning and quicker path to new business decisions
- Accountability from peers

What PeerSpectives Groups are Available?

- Solopreneurs
- Startups and Startups and 1st Stage Companies
- Small Business Owners inclusive of: MBE; LGBTQ; WBE; VBE, etc.
- Women Owned 2nd Stage Business Owners

What can one Expect?

- Time Commitment of monthly 3-hour sessions scheduled at consistent meeting time for 10 months
- Annual FEE ~~\$750.00~~ First year reduced to \$250.00 subsidized by sponsor.
- Written commitment to confidentiality



Business owners are incredibly time-pressed people who choose carefully where they invest their time. This program is for isolated business leaders to engage with peers facing much of the same challenges from operations to marketing to finance. Find a safe space to learn from others and grow your business.